



TRANSIT MEDIA EXPERT



Transit Media Group is the largest national transit media operator in Russia. We offer all possible transport advertising solutions in Moscow, St. Petersburg and more than 250 cities across the Russian Federation.

TMG is recognized as the most professional transit media specialist with its own production department, unique automatic Campaign Management System and the most experienced team in the industry (200+ employees).

We provide the quickest, the most quality and controlled advertising campaigns. We make transit advertising convenient, high-ROI and modern instrument for your business



WORLD
OUT OF HOME
ORGANIZATION

АКАР

АССОЦИАЦИЯ
КОММУНИКАЦИОННЫХ
АГЕНТСТВ РОССИИ

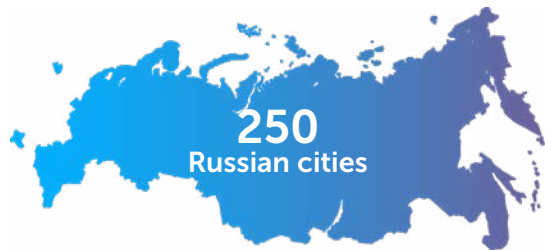
НАВК
НАЦИОНАЛЬНАЯ АССОЦИАЦИЯ КОММУНИКАЦИОННЫХ АГЕНТСТВ



Transit Media Group Video



Transit Media Group



**The largest
transit media operator
in Russia**

27 years
in the industry

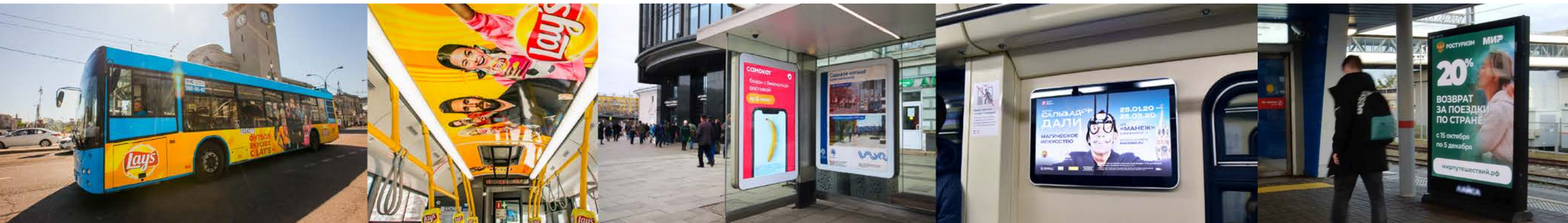
**expertise in all types
of transit inventory**



**turn-key
solutions**



**high quality production
and top-level client
service**



TRANSPORT MEDIA



Bus



SuperBus



TourBus



Bus Stop

Why Transit Media?



Large format

up to 120 m² in the city center

buses circulate in the areas unavailable for other large advertising media



Wide coverage

up to 100 000

ad contacts per day (1 bus)



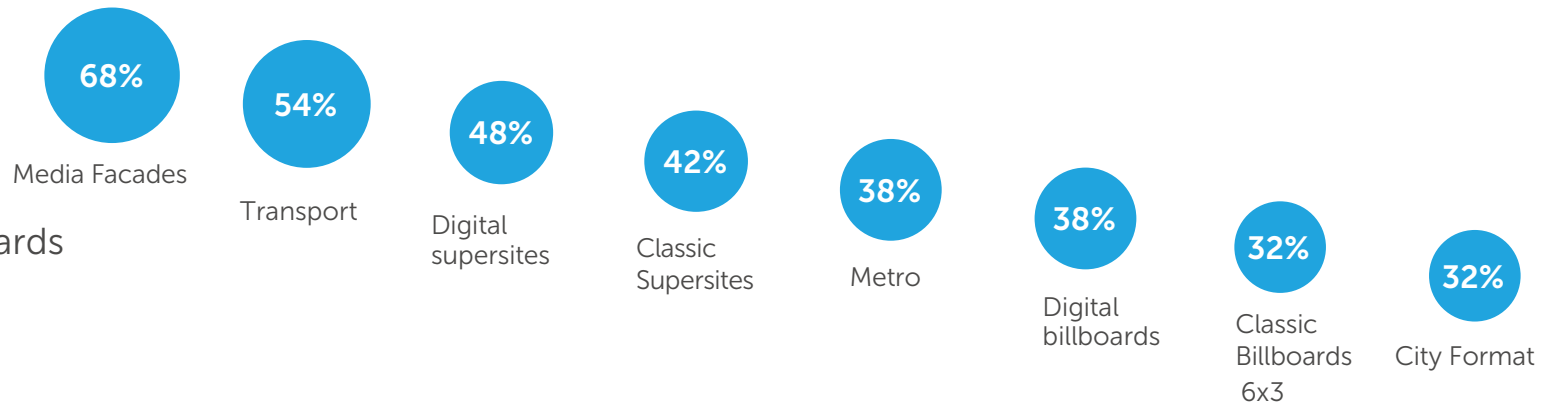
Induce action

61% of people

visit web site, call, search or make purchase as a result of having conacted with transit advertising

Transit provides high quality ad contact

The quality of the ad contact with bus media is almost twice higher than with billboards

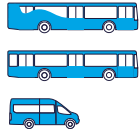


Source: Vision, 2018-2019

Map of Formats

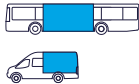
Outdoor Branding

Full Wrap



Standard Formats

Left Side



Right Side



Rear Side



Indoor

Standard Formats

Stickers



Panorama



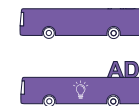
Indoor Creative

Interior wrap



Premium Solutions

SuperBus



TourBus



BTL





Exterior bus ad

Full Wrap

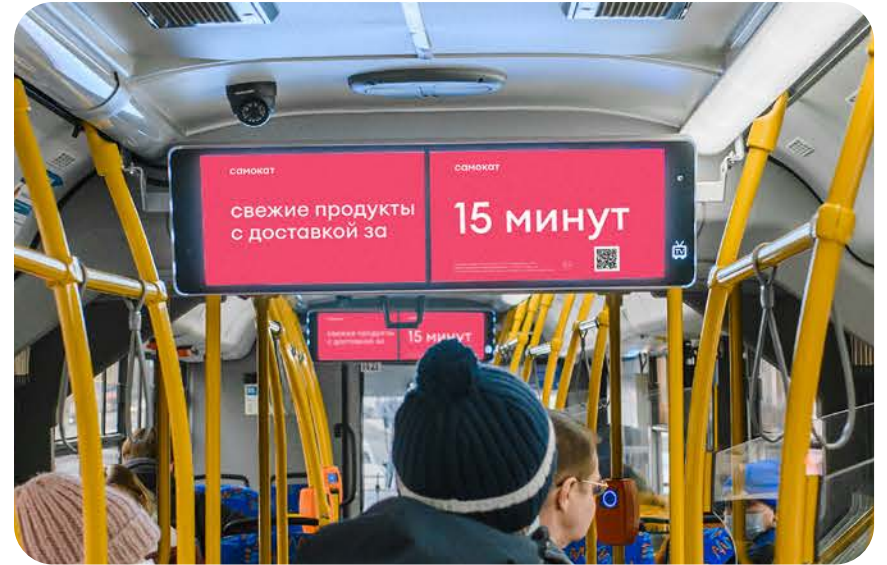


Standard Formats

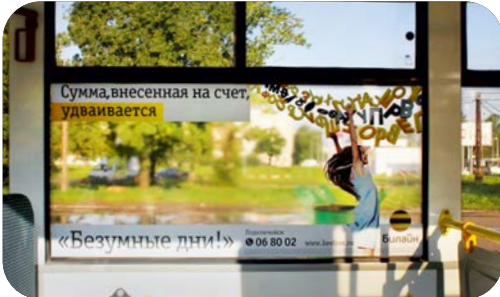




Interior
bus
ad



TMG creative cases





Premium buses





Bus stops

WI-FI Bus Stops



Classic Bus Stops



METRO AND RAIL ADVERTISING



Metro



Rail



Metro

Monitors



Posters



Light Box





Rail

tele2.ru



**ПОЛГОДА СВЯЗИ
В ПОДАРОК**

При оплате 6 месяцев связи
на тарифе «Мой онлайн»

Акция действует до 09.01.2018

TELE2

ЛАЙСА

Sapsan Train



Train Stations





Taxi



tmg-russia.com

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